Grassroots Radio Conference

October 7-10, 2016
Hot Springs, Arkansas

www.GRC2016.net

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WELCOME

Welcome to the Grassroots Radio Conference 2016, welcome to Hot Springs, welcome to the Valley of the Vapors.

When some old Spanish guys were blundering across the continent not yet known as North America and asked around about a good place to check out the scene, maybe take a hot bath, the locals sent them here.

When the relatively new United States government was checking out top spots to keep in their newish Louisiana Purchase, they called dibs on Hot Springs first.

When the bureaucrats in Little Rock saw the writing on the Union Army's tents, they decamped to Hot Springs with all the records and played Capitol for a few months.

When Leo and Verne declared a cartel and opened up a sin city promising all the fun of the back alleys brazenly displayed on Central Avenue with no fear of crackdown, again Hot Springs Arkansas was the place to be.

Throughout all these movements of people flocking to this town to take the waters and other distractions, there has been a persistent story: This is the Peaceful Valley. Warring tribes laid down their weapons to bathe together. Rival gangs buried the hatchet long enough for a show and a cure. Baseball teams stopped spitting at each other till the regular season began. A regular person could do their regular things without being told they couldn't.

Keeping radio accessible for the people of this country has been the life's labor of many people who have travelled here this week. It is this spirit of cooperation for the benefit of all that keeps hope afloat not only on the joyful days of turning on a new station, but also through out the soul crushing years fighting against faceless powers arrayed against diversity, inclusion, and peace.

It is this spirit of peace that the Grassroots Radio Conference builds upon in Hot Springs. We are here to teach, learn, and talk about all things community radio. Though we have all travelled varied paths to get here, we are all here because of a belief that we can get more done in concert than individually. At KUHS-LP, we are dazzled by the dedication of all participants who have made the journey to our valley. We are honored to host this conference, and to perform our part to assist people working together to realize their common goals. Welcome.

Zachary Smith, General Manager KUHS-LP

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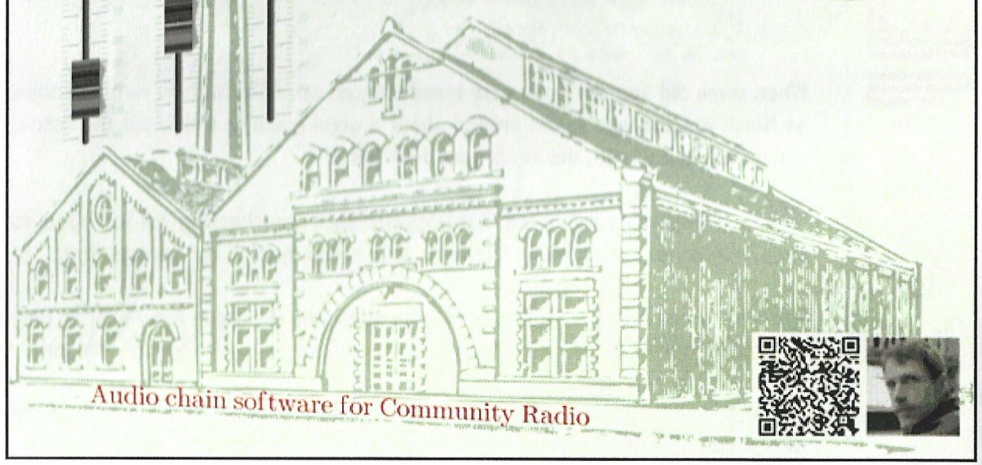

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GUESTS

MICHELLE BRADLEY is the founder of REC Networks. Since the mid-1980s, Michelle has been following FCC policy issues, especially those related to a citizen access to the radio spectrum. Michelle is also the designer of several web-based services related to broadcast policy and LPFM including FCCdata.org, FCC.today, and myLPFM.com. Michelle also provides professional application preparation and filing services for LPFM, FM translator and other lower-powered broadcast stations using various behind-the-scenes tools she herself designed. Michelle is a licensed radio amateur holding an Extra class license, KU3N. She programs J1 Radio (j1fm.tokyo), a group of internet stations with a focus on Japanese music. She is a huge fan of radio station ID jingles.

MICHAEL BROWN is Principal Engineer and President of Brown Broadcast Services – specializing in FCC applications, signal propagation and interference analysis, and transmitter site construction. He has built or rebuilt dozens of studio and transmitter facilities, and prepared hundreds of FCC applications, over the past 40+ years. He is President of Community Media Assistance Project, which assists NCE and LPFM startups, and is a frequent exhibitor and panelist on broadcast engineering matters at national conferences held by media reform, community radio, and Native American organizations. He supervises the largest combined FM tower site in Oregon, with 11 stations, and has held roles of radio News Director, DJ, and Station Manager at various stations.

Radio Engineer **DALE SEIDENSCHWARZ** began using spacey sound effects during his weekly broadcasts of Beaker Street to cover up the noise generated from KAAY's transmitter. Upholding FCC requirements that an engineer be on site during all AM operations, he spun records through the night under the code name Clyde Clifford to keep the KAAY signal live. The unique sound of his show Beaker Street quickly developed a cult following. Extended tracks and psychedelic effects made Beaker Street unlike anything on Midwestern radio in 1966, with the 50,000 AM signal of KAAY Little Rock extending north to Canada and south into Cuba. In 2014, Clyde Clifford became a member of the Missouri Music Hall of Fame.

AL DAVIS is a semi-retired EE. He developed audio equipment for several companies including Harman-Kardon, Audio Dynamics ("ADC") and Automated Processes Inc. ("API"), including the 560 equalizer that is still made 40 years later. He got his start in radio in college radio at WTSC in the 1960s, which had mostly home-made equipment, much of it Al's design. Lately, he has been helping new stations get started, building them and providing guidance for those that want to do it themselves, including doing FCC filings. He played a major role in the clean-up of several complex MX groups from the 2013 LPFM window. His small business "Kaatskit" makes modular studio consoles designed for community radio.

DONNA DIBIANCO is a NCE-LP Community Radio Specialist, with 20 years' experience in all aspects of community radio management, from production, hosting, operations management to FCC compliance. She helps transform stations and their operations into effective, sustainable, compliant and creative environments. She currently is a consultant for various LPFM projects, with many completed radio start-up projects under her belt for off- and on-air operations. She teaches DJ Training, Show Development, Underwriting and Promotional Announcements, Special Presentations, Fundraising and Strategic Planning courses for custom-designed LPFM Radio Boot Camps held on-site at radio stations.

BOB DUNN is an Assistant Professor of Television, Radio and Mass Communication at Delgado Community College in New Orleans, where he is founder of and Faculty Advisor for WXDR-LP, Dolphin Radio.

GUESTS

Before joining the Delgado faculty, he had a long career in media, including 15 years as Director of the WWL-TV Audio Center, where he was twice honored with Emmy awards for sound. Dunn has also worked as a news photographer and reporter, and has been a radio personality in formats from classical to country. He holds the highest levels of both Amateur and Commercial FCC licenses, and has a Certified Broadcast Technologist rating from the Society of Broadcast Engineers.

JIM ELLINGER of Austin Airwaves has been involved in many community radio projects in the US and around the world, for the past 25 years. In addition to helping establish stations in Austin, Wimberley, TX and at the Houston AstroDome, post-Katrina, he has also served as the "Birkenstocks on the Ground" for various AA projects including one in Haiti, six weeks after the earthquake. He has worked with stations in Siberia, Tunisia, Jordan, Northern Ireland, Sandinista-era Nicaragua, Panama, Borneo, Ghana and Mozambique. He served four years on the International Board of Directors of AMARC and and is partners with Karen Horan, AKA the World's Most Dangerous Blonde.

WILL FLOYD started working in community radio at WOBC-FM while studying electronic music and Comparative American Studies at Oberlin College. At WOBC, Will served as General Manager, Engineer and DJ and worked to bring accessibility and more community involvement to the student-run station. He now serves as the Program Director at KMRD-LP in Madrid, NM. Since joining Prometheus in 2012, Will has worked in many areas of support for LPFM stations including nonprofit operations, station building, radio frequency engineering, policy advocacy and fundraising. Will collaborates with newly permitted LPFM stations to raise antennas, install transmitters, build studios and train community members in radio operations and media making. He has written several technical manuals and submitted dozens of LPFM applications and technical amendments with the FCC.

KEN FREEDMAN is the Station Manager of WFMU, the longest running and most renowned freeform radio station in the United States. Under his guidance, WFMU became independent of Upsala College, the station's original owner. Freedman also developed WFMU's internet presence, making it one of the most popular and forward looking internet radio stations in the U.S. WFMU was the first radio station to offer full on-demand listening, podcasts and a working iPhone stream. He recently founded Congera PBC which is developing the Audience Engine, an open-source platform for small and medium sized broadcasters and journalists. He previously founded the Free Music Archive (freemusicarchive.org), an online music library and social site based on curated music licensed under alternative copyrights such as creative commons licenses.

ANN GARRISON grew up in a Bremerton, in Washington State, a town centered around the Puget Sound Naval Shipyard. Opposition to war and militarism has defined her intellectual and political life, but she is also become very interested in local and "hyperlocal" politics and reporting. She reports for the KPFA-Berkeley Weekend News and produces longer format radio for other programs on KPFA and WBAI-NYC's AfrobeatRadio. She also writes for the San Francisco Bay View Newspaper, the Black Agenda Report, the Black Star News, Counterpunch, Global Research, and the Pambazuka News. In 2014, she received the Victoire Ingabire Umuhoza Democracy and Peace Prize for her reporting on the African Great Lakes Region. Lauralee Harris is Executive Director of Harris Nonprofit Consulting, which assists organizations committed to enhancing their effectiveness. She offers a unique perspective on organizational development and change. HNC provides administrative, board, program and resource assessment and development as well as grant writing. Among the dozens of programs she developed are independent-living residential facilities for the intellectually disabled, a domestic violence shelter, a transportation program for the elderly and disabled, an advocacy program for people living in unlicensed care homes, a law enforcement training and liaison program designed to divert people with mental illness from arrest into treatment, a mental health court to prevent incarceration of people with mental illness, and a suicide prevention program. Lauralee lives in Kyle, Texas. Ask Lauralee about her grandchildren!

LAGANZIE KALE is the Founder and Manager of KLEK-LP 102.5 FM, the first and only minority-owned radio station in Jonesboro, Arkansas. Earlier this year he was presented with an Arkansas Community Service Award by Gov. Asa Hutchinson, and also was recognized by Congressman Rick Crawford and U.S. senators Tom Cotton and John Boozman. His nomination included the statement: "This radio station has given a direct connection to the greater community and to a lot of citizens who did not have it." KLEK produces local programs and covers local events, including this meeting. The programs cover many issues important to the community including health matters, financial literacy, education, legal advice, politics and government, the arts and local culture.

DAVID KLANN got involved in radio back when commercial broadcasting still provided the opportunity for employment and stations operated in the "public interest". Klann then got bit by the personal computer bug. While pursuing a career in IT in Madison, WI, he got involved as a tech and production volunteer at WORT. In the early 2000s Klann moved "back to the land" in rural Wisconsin, where he built the on-line streaming station RadioDriftless.org. Driftless Community Radio received its construction permit in March 2009 and WDRT went on the air at 91.9 FM, on September 17, 2010. Klann has since consulted with other stations around the country and helped build community radio stations using Open Source tools.

STEPHEN KOCH is a print journalist and editor who ended up in radio due in part to his love of music, geography, and history. His radio segment "Arkansongs", syndicated on every public radio station in Arkansas, explores the surprisingly significant impact the state and its people have had on the American musical vernacular. Louis Jordan: Son of Arkansas, Father of R&B, Koch's biography of the 1940s musical pioneer, is available from History Press. Part one of his two-part documentary on the history of music in Arkansas from 400 B.C. to the present will begin airing on PBS stations in summer 2017. Also a musician, Koch performs songs by Arkansas greats as well as his own compositions. Excruciating Circumstances, with his band Arkopolis, is available on streaming services.

BETTY MCARDLE is the Executive Director of Community Media Assistance Project. CMAP was started in 2003 in response to community groups saying "I wish I had known about that LPFM window; we would have applied." CMAP's work has evolved over time; most recently, it helped community radio stations prepare for the National EAS test. Betty has 40+ years of experience working in and with community groups in the Northwest and has done work in most aspects of community radio through 30 years of working with Brown Broadcast Services. Some of her favorite things to do in her spare time are tap dancing, bicycle touring, gardening, kayaking, reading and socializing with friends. Betty holds a BS in Psychology and an AS in Forest Technology.

OTIS MACLAY has a long history in radio and with Pacifica Radio as producer and host. Currently he maintains the software used by Pacifica Affiliate Network and a number of affiliates. He developed the archive and confessor software as well as much of the stream delivery system. He generally answers his phone when called.

GUESTS

ERIK MÖLLBERG is the Station Manager of WELT-LP 97.5 FM and the Assistant Manager of Access Fort Wayne. He has also served as National Board Member At Large and International Liaison of the Alliance for Community Media. He has work at Access Fort Wayne, Allen County's public and government access center since 1984. Erik got his first immersion in television in 1975 working at WNDU-TV (an NBC affiliate) doing a comedy show in South Bend, Indiana. He has been a jury member for the International Festival of Local Television Programs in Kosice, Slovakia for the past five years and also served as a judge of media production grants for the Indiana Arts Commission for 10 years.

BOB NAGY left WBAI in NYC and landed up in Austin, Texas where he was chief engineer of KOOP, KVRX, KAZI and KVR TV. He also worked in biotech at University of Texas and NASA. Bob is one of those odd techies who is also a people person and likes to make complex concepts easy for the layman to grasp. Whether the topic is radio, the shape of the universe, drone flying, solar energy or gypsy music, you are sure to come away with a mind full of ideas after a little time with Bob.

JOE NEWMAN is a long-time community organizer (ACORN, Occupy amongst others) and media reform activist. Needless to say, he jumped at the opportunity to get an LPFM license for Fayetteville. After 4 years of bringing community together to make KPSQ-LP "The Public Square" a reality, he now serves as Station Manager and amateur jack of whatever trades are needed to keep the station functioning and growing.

WADE E. HICKS JR. is an FCC Licensed Amateur Radio Operator (K5NWC), GMDSS Radio Operator and is the Assistant Broadcast Engineer for 103.5 WQRZ-LP FM. He was also the Search and Rescue Coordinator (ESF 9) for the Hancock County Emergency Management Agency during Hurricane Katrina. He was a Professional Mariner from (1998 - 2009) and on his time off served as a Volunteer Firefighter as well as a radio DJ. Wade created and hosted The Free Speech Zone on WQRZ (2008-present) as a way to allow the listeners to exercise their 1st Amendment rights concerning issues that affect the local community and nation at large. He is a military spouse, a father of 3, and is currently pursuing a BS in Disaster Preparedness and Emergency Management from Arkansas State University.

SUSAN RAYBUCK retired after a 30-year career in teaching. Along the way she developed an abiding interest in media policy after observing disturbing trends in American society over the last 25 years or so. That interest led her into growing involvement in media reform activism and later into graduate school to pursue a master's degree in mass communication. Fires in central Texas in the fall of 2011, following earlier floods which struck Wimberley and surrounding communities, changed the focus of her studies and led her to discover, both the need for emergency broadcasting in the region, and the once-in-a-lifetime opportunity she had to bring a radio station to Wimberley, where she and her husband live. Together with like-minded others, she successfully brought Wimberley Valley Radio, KWVH-LP, into being.

MICHAEL W. RICHARDS entered the law business after nearly two decades in broadcasting and journalism. As a professional journalist, he shared in both a Columbia DuPont Award and an Edward R. Murrow Award during a first career covering national affairs from Washington and global Issues from the United Nations. He has counseled and represented broadcasters, media businesses, journalists and others in expressive fields for more than a decade on regulation, intellectual property, free speech and business concerns, launching his own firm in 2009. He is a member of the Maryland and the District of Columbia bars.

SABRINA ROACH is a Doer with Not-Just-For-Profit event ticketing company, Brown Paper Tickets. Roach was recruited as a Doer after more than a decade of experience in public and community radio stations, while doing media justice and policy advocacy in her spare time. As a Doer, it's Roach's full time job to build the infrastructure for more equitable communities through support for non-commercial media outlets. She's been involved in the LPFM movement since 2006.

URSULA RUEDENBERG has been the Pacifica Affiliate Network Manager since 2003. Prior to that, she worked for the Pacifica Campaign to stop the Corporate Takeover and as Outreach Coordinator for WBAI. Since 2003, the Pacifica affiliate network has grown into a vibrant and active network of ~200 community radio and Internet stations. Ruedenberg oversaw the creation of Audioport.org, a major community radio content distribution service, and is Executive Producer of Sprouts Radio From the Grassroots. She was a co-founder of the Radio For People Coalition, and oversaw the launches of WDSV (Greenville, MS) and KHOI (Ames, IA), where she is station manager and program director. Ursula is motivated by a deep and abiding love for community radio and the raw humanity that is found in this world.

SHARON SCOTT, now of Louisville, KY, is Founder and General Manager of ARTxFM / WXOX 97.1 FM Louisville. She launched her career in radio at WRVU Nashville 91.1 FM, Vanderbilt University radio, where she worked her way up from DJ to GM. Scott later organized the nonprofit WRVU Friends & Family, now operating WXNA 101.5 FM in Nashville, and is now general manager of ART FM, home to more than 80 weekly programs ranging from talk to experimental. In addition to her work in radio, Sharon Scott is an author and artist with an interest in contemporary culture. Her book Toys and American Culture: An Encyclopedia emerged with outstanding reviews from the likes of Booklist. Throughout her professional career, Scott has been a community radio advocate dedicated to the belief that access to the airwaves is an essential human right.

BOB SIMMONS began his broadcasting career with a jazz show on the old KUT-FM Austin in 1966. He moved to San Francisco in the Summer of 1967, where he contributed two regular programs on KPFA, worked in concert promotions and recording studios and co-founded Sound Proof Productions and his own record label World Records. In the 70s he worked at radio stations KSFX, KOME, and KSAN, for which he produced two 24-h radio documentaries, "The Texas Special" (about Texas music) and "What Was That?" (about the passing of the hippie phenomenon). He returned to Austin in the early 80s and engaged in the buying, selling, upgrading, and operating of smaller independent broadcasting facilities. In recent decades he has developed remote monitoring systems for the oil and gas industry.

ZACHARY SMITH is founder and General Manager of KUHS-LP Hot Springs. With Cheryl Roorda, president of C Note Inc, they are renovating the historic building that houses the station and will finish opening an adjoining brewery/pizza joint as soon as everyone leaves. Before they became workaholics they were known for their musical stylings as tuba-accordion duo The Itinerant Locals.

MATT SERGESON is a professional Photovoltaic Solar System installer who last hails from Austin, Texas. Previous to Austin, he worked in Northern Michigan on wind power systems for indigenous people. Matt is single-handedly responsible for the vast majority of residential solar power systems in Hot Springs. He is the guy who is the bridge between a dream of solar power and a big shiny purple array of panels appearing at your house.

GUESTS

TOM VOORHEES began with radio shop and journalism in high school, volunteered with KPFA in the 60s, and now has 53 years of communications project engineering in global fiber marine cable systems, satellite up-links and protected regional microwave networks. He has participated in numerous community radio transmitter site design and build projects. Recent new on-air successes include KHOI, KDPI, WVQR and KRFP. In the 80s he consulted with the Sandinista civil infrastructure on radio broadcasting, telecommunications and hydroelectric power. Minor involvement in many more diverse media startup projects such as LP-TV and way back in the 70s, the Ink Works Print Shop Collective.

JENNIFER WAITS is the Founder and Editor of SpinningIndie, a website devoted to the culture of college radio and is co-founder of RadioSurvivor.com. She's worked in college radio at WHRC, WBGU-FM, KSPC-FM and is currently a DJ at KFJC 89.7FM in Los Altos Hills, California. Jennifer has a Master's degree in Popular Culture Studies and has written about radio, music, youth culture, pop culture, and travel for a number of publications and websites. She also co-chairs the College, Community & Educational Radio Caucus for the Library of Congress' Radio Preservation Task Force. She's frequently cited as an expert in college and independent radio and was featured in the audio documentary "College Radio's Past, Present, and Future," which aired on hundreds of college radio stations on the inaugural College Radio Day on October 11, 2011.

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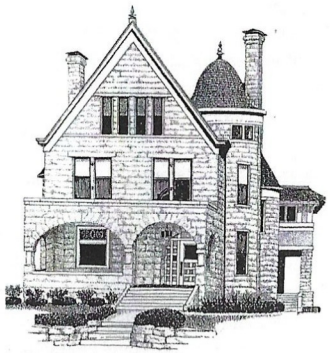

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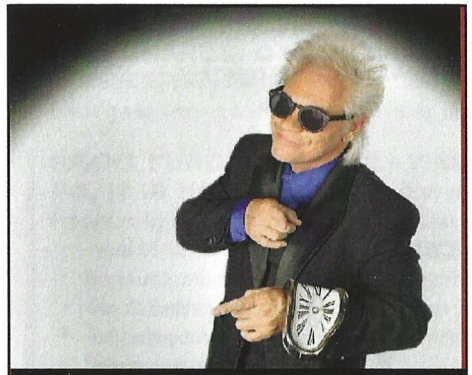

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SEMINARS

(Seminars are listed alphabetically)

ADVANCED AUTOMATION WITH RIVENDELL

Presented by David Klann, 1:30-3:00pm Monday

A follow-up to the Intro session that includes a look at some of the more advanced functions you can achieve with the Open Source Rivendell radio automation system. Like the Intro session, this is geared toward community radio stations. People who attend this session will gain an understanding of some of the more complex functions and will be able to determine if they are appropriate for their stations.

AUDIENCE ENGINE PROJECT

Presented by Ken Freedman, 10:45-11:45am Saturday

A new open-source suite of community-building, fundraising, and publishing tools for independent media sustainability in the digital age.

BUILD YOUR OWN AUDIO CABLE

Presented by Will Floyd, 4:30-6:00pm Saturday

Ever wonder how audio gets from here to there? Come to this workshop for a primer is electrics soldering, to learn how audio cables work and to build your own!

BUSINESS PLANS 101 - WHY YOU NEED TO DO THIS NOW.

Dr. Lauralee Harris, 9:30-10:30am Saturday

- Benefits of writing a business plan
- Components of the plan
- Where to find the information needed

CLYDE CLIFFORD OF BEAKER STREET

Presented by ARTxFM and KUHS at 8:00pm Saturday

Keynote address from Clyde Clifford of Beaker Street **Separate ticket required, $10 includes dinner*

COMMUNICATIONS ACT OF 1996

Presented by Bob Simmons, 10:45-11:45am Saturday

Impact of the communications act of 1996 on Community Radio

"COMMUNITY RADIO - A GLOBAL VIEW"

Keynote presented by Jim Ellinger, 8:00-9:00pm Friday

Austin Airwaves' Jim Radio has been presenting this fun, fast-paced workshop for more than 25 years. Learn how to gain positive publicity before your community for next to nothing. Okay, for nothing!

COMMUNITY RADIO NEWS REPORTING & SKILLS SHARING

Presented by Ann Garrison, Tom Voorhees, and other working reporters, 4:30-6:00 pm Saturday

Ann Garrison will share what she has learned producing radio news for KPFA and WBAI, touching particularly on the reportorial voice, investigation, and using the World Wide Web to expand the reach of your reporting. Attendees will be able to share why they're interested in radio news, what they report or hope to report on, for what stations and where, and start a conversation. Ann Garrison will also share her experience with the lies that have been told about the Rwandan Genocide and how those lies have been used to justify intervention in the Democratic Republic of the Congo, Sudan, Libya, Syria and now Burundi.

COMPLIANCE CALENDAR & STATION CHECKLIST

Presented by Michelle Bradley, Michael Brown, & Donna DiBianco, 12:45-2:15pm Saturday

Sharing an ongoing calendar of dates that have to be met for reporting for various regulatory and other functions (this impacts NCE more than LPFM). Also, a review of the FCC station checklist.

DOING LIVE REMOTE BROADCASTS FOR (ALMOST) FREE

Presented by Bob Dunn, 1:30-3:00pm Sunday

Broadcasting from community events or special locations is a great way to gain station visibility and build listener affinity. Not too long ago, doing high-quality remote broadcasts required a trunk-load of expensive gear and the specialized knowledge of how to run it. Today, it is easier than ever to set up and operate from just about anywhere with simple, easy-to-use tools. Veteran broadcaster Bob Dunn will show you how!

EMERGENCY BROADCASTING ROUNDTABLE

Presented by Brice Phillips, Susan Raybuck, Jim Ellinger, and Donna DiBianco, 1:30-3:00pm Sunday

FCC UPDATES

Presented by Michelle Bradley, 9:30-10:30am Sunday

Covering various topics possibly including:

- The impacts of AM revitalization on LPFM stations. (mainly FM translators)
- Encroachment: What to do if you have a noisy neighbor.
- Debunking rumors / LP-250 update

FROM AF TO RF: HOW TO PUT A SIGNAL ON THE AIR

Presented by Bob Nagy, 2:30-4:00pm Saturday

Learn how to construct an effective FM signal chain. From the studio to the antenna and everything in-between. Basic audio engineering concepts, audio processing, transmitters, coax, antennas and system calibration will be covered. This talk will include TCP-based audio STL links using unlicensed band data dishes. Emphasis will be on keeping system costs to a minimum. This is "Applied Broadcast Engineering" in one session.

GOVERNANCE: ORGANIZING THE ORGANIZATION

Presented by Betty McArdle, 10:45-11:45am Sunday

Building and keeping a strong Board: Policies, Handbooks, Volunteer Contracts.

GRANT FUNDING BASICS - YES, YOU CAN GET GRANT FUNDS. NO, IT IS NOT EASY.

Presented by Dr. Lauralee Harris, 9:30-10:30 am Monday

- Types of foundations and grants
- Documents required to get started
- How to find funding opportunities
- Basic components of successful grant proposals
- Government grants

HOW TO MAKE 7 MINUTES LAST 18 YEARS

Presented by Stephen Koch, 10:45-11:45am Monday

Stephen Koch, writer and host of a seven-minute syndicated public radio segment on Arkansas music, will discuss niche and hyper-local programming and how it can benefit your station as well as your community.

HOW TO PROMOTE THE HELLOUTA YOUR CP/LPFM STATION

Presented by Jim Ellinger, 3:30-5:00pm Sunday

- How to Write a Successful Press Release, "Five Ws". Press Conferences, Publicity Stunts, TV News Award Winning! Getting and Giving Awards. The Three Most Important Pieces of Paper for Promo.
- Be a Good Source. Deadlines can be Deadly! An entire grocery bag of SWAG! (And no plastic crap)
- Dealing with the dumb ol' Corporate Media. Hard News vs. Soft News.
- Controversy could be your best PR...or your epitaph.

(Seminars are listed alphabetically)

SEMINARS

INTRO TO USING RIVENDELL RADIO AUTOMATION

Presented by David Klann, 10:45-11:45am Saturday

This includes an overview of the Open Source Rivendell automation system with a detailed description of the system and its components. Live demo will be included. The session is geared to both full power and low power community radio stations. Attendees will leave this session with enough understanding of the Rivendell system to assess its suitability for their stations.

LPFM ROUNDTABLE

Presented by Sharon Scott (WXOX), Will Floyd (KMRD), Sabrina Roach, Joe Newman (KPSQ), Erik Mollberg (WELT), Zachary Smith (KUHS), LaGanzie Kale (KLEK), 2:30-4:00pm Saturday

LPFM WORK SESSION

Presented by Sabrina Roach and Sharon Scott, 4:30-6:00pm Saturday

Our agenda will be shaped by what station leadership identify as resource priorities during the LPFM Roundtable. We'll also discuss where LPFMs sit and how they want to move within the larger ecosystem of mission aligned community and media as it shifts.

MAKING AWESOME RADIO

Presented by Donna DiBianco, 10:45-11:45am Sunday

How the heck do you fill 168 hours?

DJ training and programming tips and tricks to create your station's voice. This session is designed for station management and DJs alike. Station/Community clocks. Show/station sound management.

MANAGEMENT MODELS: WHERE DOES THE BUCK STOP?

Presented by Betty McArdle, 1:30-3:00pm Monday

Not all Management Models work well for Community Radio.

MANAGING AND MAYHEM - "WHY DO THEY DO THAT??"

Presented by Ursula Ruedenberg 10:45-11:45am Monday

A Powerpoint presentation with discussion through audience participation, about the ins and outs of managing people on a team and the underlying forces beneath human relations that define - volunteers, staff, boards - in a non profit organization. The workshop raises awareness of why things are happening and strategies for functionality.

MUSIC LICENSING

Presented by Ken Freedman, 2:30-4:00pm Saturday

Music licensing and reporting.

NUTS AND BOLTS AND ANTENNAS, OH MY

Presented by Michael Brown, 10:45-11:45am Sunday

Choosing and improving transmission systems. And, How high is too high for your antenna?

OPEN SOURCE SOFTWARE AND HARDWARE IN COMMUNITY RADIO STATIONS

Presented by David Klann, 9:30-10:30am Sunday

This session is an overview of the free software tools that are available to community radio stations. Not very in-depth, but attendees will come away with enough knowledge to decide whether or how much Open Source software they might want to implement at their stations.

ORGANIZATIONAL MEETING

Presented by Ursula Ruedenberg, 3:30-5:00pm Monday

Time set aside to continue to formalize a body of information put together by alumni organizers and others interested, including best practices, process for deciding who hosts, inclusion of diversity, support technology, GRC fund, etc.

PLAYLISTS, PODCASTS, AND STREAM LOGS, AUTOMATING FOR TIME SHIFTERS

Presented by Otis Maclay, 3:30-5:00pm Sunday

POWER YOUR STATION FROM THE SUN

Presented by Bob Nagy, Brice Phillips, Matt Sergeson, 3:30-5:00pm Sunday

Learn how to power your community station from the sun. From scratch to finished, you'll learn every aspect of building solar power systems. Included for each lecture attendee is Bob's full Solar Power Installation training course on disk. Lecture/Lab/Field-trip possible

RECEIVING AND DISTRIBUTING CONTENT VIA PACIFICA NETWORK

Presented by Ursula Ruedenberg, 9:30-10:30am Sunday

Annual meeting of Pacifica Affiliates and anyone else interested, to talk about continuing to build our network of community stations and production groups, including topics such as distribution, communication, funding, and anything else seen relevant to the network conversation.

STUDIOS

Presented by Al Davis, 9:30-10:3am Monday

Designing and building your studio on a budget. Construction, acoustics, equipment.

SURVEY OF RADIO AUTOMATION SYSTEMS

Presented by David Klann, 9:30-10:30am Saturday

In this session, some of the most popular radio automation systems are presented, and through a narrative story discuss the pros and cons of each of the selected tools. This session is intended to whet attendees' appetites and help them make a first pass decision about which (if any) automation systems they should give a closer look.

TALES FROM A RADIO OBSESSIVE/HISTORIAN

Presented by Jennifer Waits of Radio Survivor, 1:30-3:00pm Sunday

Since 2008, Jennifer Waits has made it her mission to tour as many radio stations as she can, all over the country. With more than 110 of these field trips documented so far, she has a unique perspective on the diversity of the radio landscape and the state of the radio world in 2016. Attendees will get to see some of the artifacts and weird objects spotted on these tours (does your station have a Leo Blais sign?) and will also learn about what makes different stations distinct. Additionally, she will share insights about radio history and preservation projects, offering tips on how your station can work to document its history.

WHAT'S NEXT?

Presented by Michael Richards, 9:30-10:30am Saturday

A Communications Lawyer Communicates (in plain English!) about FCC Compliance Now that You've Got an LPFM Construction Permit or License.

SCHEDULE

Friday, October 7th

TIME	SPRINGS HOTEL
5:00-9:00	Meet and Greet, Registration
8:00-9:00	Jim Ellinger: Community Radio – A global view *Introduction by Zac Smith, KUHS-LP Station Manager in Hot Springs

Saturday, October 8th

TIME	SPRINGS HOTEL	MAXWELL BLADE'S THEATER OF MAGIC	LOW KEY ARTS
8:00-9:00	Breakfast (provided)		
9:30-10:30	Michael W. Richards, What's Next? A Communications Lawyer Communicates (in plain English!) About FCC Compliance Now that You've Got an LPFM Construction Permit or License	Dr. Lauralee Harris, Business Plans 101 – Why you need to do this now.	David Klann, Survey of Radio Automation Systems
10:45-11:45	Ken Freedman – Audience Engine Project: a new open-source suite of community-building, fundraising and publishing tools for independent media sustainability in the digital age.	Bob Simmons, Communications act of 1996	David Klann, Intro to using Riven-dell radio automation
12:00-1:00	Lunch (provided)		
12:45-2:15	Michelle Bradley, Michael Brown, & Donna Dibianco-Compliance Calendar & Station Checklist		
2:30-4:00	Sharon Scott WXOX, Will Floyd KMRD, Sabrina Roach, Joe Newman KPSQ, Erik Mollberg WELT, Zachary Smith KUHS, LaGanzie Kale KLEK—LPFM Roundtable	Ken Freedman- Music Licensing and Reporting	Bob Nagy, From AF to RF – How to put a signal on the air
4:30-6:00	Sabrina Roach, Sharon Scott-LPFM Work Session	Ann Garrison, Tom Voorhees, and other working reporters-Community Radio News Reporting & Skills Sharing	Will Floyd, Build Your Own Audio Cable
7:00 – Midnight		KUHS 97.9FM HOT SPRINGS KUHSRADIO.ORG	Keynote Speaker: Clyde Clifford of Beaker Street Live DJ's from KUHS-LP Hot Springs Check out the Facebook Event BBQ Dinner ($10 ticket, all inclusive, presales available on Brown Paper Tickets)

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SCHEDULE

Sunday, October 9th

TIME	SPRINGS HOTEL	MAXWELL BLADE'S THEATER OF MAGIC	LOW KEY ARTS
8:00-9:00	Breakfast (provided)		
9:30-10:30	Michelle Bradley, FCC Updates	Ursula Ruedenberg, Receiving and distributing content via Pacifica Network	David Klann, Open Source Software & Hardware in Community Radio
10:45-11:45	Donna DiBianco-Making Awesome Radio	Betty McArdle, Governance: Organizing the Organization, from Effective Boards to Volunteer Handbooks	Michael Brown, Nuts and Bolts and Antennas, Oh My
12:00-1:00	Lunch (provided)		
1:30-3:00	Jennifer Waits- Tales from a Radio Obsessive/Historian	Bob Dunn, Doing Live Remote Broadcasts for (almost) Free	Susan Raybuck, Jim Ellinger, Wade Hicks, Donna DiBianco- Emergency Broadcasting Roundtable
3:30-5:00	Jim Ellinger-How to promote the Helloutta Your CR/LPFM Station/ Show for Cheap....or Even for FREE. How people are really listening to radio and how it affects your station. Ways you can use this information to increase listenership.	Otis Maclay-Playlists, Podcasts, and Stream Logs, automating for time shifters	Bob Nagy, Wade Hicks, Matt Sergeson-Power Your Station from the Sun
6:00 – ?	Sunset Hike to the Transmitter Tower for a tour of the solar facility, we will end at the KUHS Studio on Ouachita Avenue, where we will either eat leftovers or order some pizza. (we can decide among the group)		
8:00	Salons-TBA		

Monday, October 10th

TIME	SPRINGS HOTEL	MAXWELL BLADE'S THEATER OF MAGIC
8:00-9:00	Breakfast (provided)	
9:30-10:30	Al Davis, Studios	Otis Maclay-Playlists, Podcasts, and Stream Logs, automating for time shifters
10:45-11:45	Ursula Ruedenberg, Managing & Mayhem – "Why Do They DO That??"	Stephen Koch- How to make 7 minutes last 18 years
12:00-1:00	Lunch (provided)	
1:30-3:00	Betty McArdle, Management Models: Where the Buck Stops	David Klann-Advanced Automation with Rivendell
3:30-5:00	Ursula Ruedenberg, GRC Organizational Meeting End of GRC 2016!	

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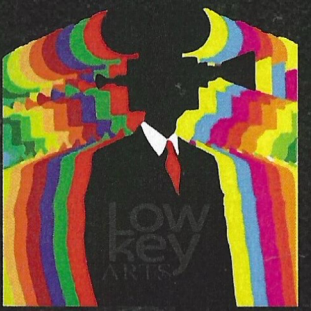

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